





Name

Khao Niew Khiaw Ngoo Chiang Rai (Chiang Rai Khiaw Ngoo Sticky Rice)

Country

Thailand

Date of registration: 06/06/2019







Source: DIP Thailand

Geographical area

Main characteristics/features

Chiang Rai Khiaw Ngoo Sticky Rice (Khao Niew Khiaw Ngoo Chiang Rai) is the Khiaw Ngoo 8974 glutinous rice variety grown in Chiang Rai province during the wet season. It is a local, photosensitive rice with small grains and a cloudy white colour. When cooked, the rice is soft and sticky but not too moist. It is also shiny and fragrant.

Chiang Rai Khiaw Ngoo Sticky Rice is grown in the Mae Sai and Phan districts of Chiang Rai province, which is Thailand's northernmost province.

Production/processing

Link between product and territory

The central part of Chiang Rai province is a flat plain at an altitude of 300-600 metres above sea level. Soil in the area is naturally fertilised loam, sandy loam or mud. The weather is cold and dry in winter, while in the rainy season there is a slight level of rainfall. These are the factors that give Khao Niew Khiaw Ngoo Chiang Rai its famous unique quality.

Publication in the Official Gazette Competent authority

Department of Intellectual Property Thailand

Type of product Rice Control body

GI rights holder/GI association Contact information File number Websites

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