

Name Durian Pa La-U
(Pa La-U Durian)
Country Thailand

Date of registration:
21/02/2011



Source: DIP Thailand

Main characteristics/features

'Pa La-U Durian' is Mon Thong and Cha Nee varieties. The flesh of durians grown in this area is normally thick and dry, with fine light yellow colour pulp. It has a soft smell and is creamy sweet. The seeds of the fruits are normally light in colour.

Geographical area

Pa La-U Durian is grown in the whole area of Prachuab Khiri Khan Province situated in the upper southern part of Thailand.

Production/processing

Link between product and territory

The Pa La-U area comprises of a mountain range in the west which leads to small low plain area on the east. The Pran Buri river runs across this agricultural area. The soil in the area is sandy with good drainage characteristics making it suitable for agriculture throughout the year. The local knowhow of farmers in the area enhances the special characteristics and distinctiveness of the fruit grown in the area.

Publication in the Official Gazette

Competent authority Department of Intellectual Property
Thailand

GI rights holder/GI association Huay Sat Yai Sub-district Administrative
Organisation

Contact information

Type of product Fruits/Durian

Control body

File number 57100062

Websites