Main characteristics/features

The specific characteristics of the Phet rose apple grown in Phetchaburi are its smooth skin, light green colour, bell shape and slightly plump middle. The fruit, when fully ripe, has red and green lines on it and the white flesh inside is firm, crisp and sweet.

Production and processing

The Phet rose apple is grown all year round. Trees require an abundance of water but watering should be stopped before harvest. Rose apple trees blossom 3-6 times a year. The harvest period is about two months after flowering. For harvesting, the fruit should be ripe with red and green lines on the skin.

Geographical area

The geographical area of Phet rose apples is located in the Muang, Banlad, Tha Yang, Ban Laem, Khao Yoi, Cha-am, Nong Yah Plong, and Kaeng Krachan districts of Phetchaburi Province.

Link between product and territory

The Phet rose apple is famous in the region. It was first planted there in 1832, next to a stairway at Wat Sala Kuen. The tree was given to this temple by His Majesty King Rama IV, as a gift to those transporting construction materials for monks’ quarters. Rose apples grown in Phetchaburi are very popular due to their uniqueness. They are cultivated using a combination of local knowledge together with the meticulous care of the local farmers and have become well-renowned and popular among consumers. Rose apples from Phetchaburi Province have become popularly known as Phet rose apples, referring to their source, and have now become an important part of Phetchaburi Province’s economy.