

Name Penjaram Kota Belud
(Kota Belud
Penjaram)

Country Malaysia

Date of registration*:
16/12/2016

*Registered for a term
of 10 years from
16/12/2016 to
16/12/2026



Source: LKN Sabah

Main characteristics/features

Penjaram is a type of traditional cake well-known in Kota Belud, which is round in shape and about 3 inches in size. It is 45–50 grams in weight, has a soft texture and is either brown, green or yellow in colour. In the past, only palm sugar was used to flavour penjaram, but nowadays various flavours such as durian, pandanus (screwpine leaves) or yam are used. Penjaram is part of the culinary heritage of the Bajau Sama community and the recipe has been handed down from generation to generation.

Geographical area

Penjaram is made mainly by women of the Bajau Sama community around the town of Kota Belud, who live in Kampung Jawi-Jawi, Kampung Wakap, Kampung Sembirai, Kampung Timbang Dayang and Kampung Merabau.

Production/processing

The recipe for penjaram uses coconut milk, water, wheat flour, rice flour, sugar, selected flavour and cooking oil. It is made by mixing the coconut milk and water, and then adding the wheat flour. The rice flour and sugar are then added to the mixture. The penjaram is subsequently cooked by deep frying. The inhabitants of Kota Belud still maintain the traditional method of making penjaram and this is one of the reasons why Kota Belud penjaram is softer and tastier than penjaram found in other places.

Link between product and territory

Penjaram has been a culinary attraction for tourists to Kota Belud for a very long time. It is a traditional product that has become a signature recipe of the community of Kota Belud. The penjaram made by experienced Bajau Sama women are always in demand. The Bajau Sama tradition of exchanging trays during the *Hari Raya* holiday usually includes penjaram as an item on a tray. This tradition has been continued since very long ago.

Publication in the Official Gazette

Competent authority

Intellectual Property Corporation of Malaysia (MyIPO)

GI rights holder/GI association

Sabah State Cultural Board

Contact information

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Type of product

Foodstuff/Pastry

Control body

Department of Agricultural Sarawak

File number

GI2016-00003

Websites

www.sabah.gov.my/lks