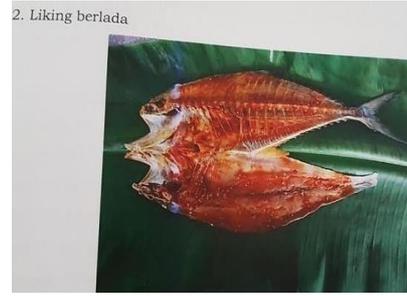


**Name** Liking Kota Belud  
(Kota Belud Liking  
Dried Fish)

**Country** Malaysia

**Date of registration:**  
14/09/2015



Source: LKN Sabah

#### Main characteristics/features

Kota Belud Liking is a type of dried fish produced using a special process that makes it distinct from other salted fish, the most obvious differences being taste, aroma and shape. In addition, there are also distinct differences in the production process beginning with its preparation right up to its storage. It is this special process that determines the overall quality of its taste. Usually, quality Liking can last up to a month after being taken out of refrigeration.

#### Geographical area

In Sabah, Liking is synonymous with the Kota Belud district and the Iranun community that inhabit its coastal beaches, especially Kampung Pantai Emas and also Mukim Rampayan.

#### Production/processing

When producing Liking, the most important aspect is that it contains quality raw ingredients. Raw ingredients, such as double spotted queenfish, must be free of preservatives and not been previously frozen, because fish that is not fresh will spoil the quality of the Liking. The fish is first filleted and then soaked in water. The quality of the Liking is closely connected to the process of drying that is necessary to prevent the fish from being overcome by swarms of flies and flocks of birds. The traditional process of drying the fish is still maintained. Liking is only refrigerated after the entire production process is completed.

#### Link between product and territory

In Kota Belud, only double spotted queenfish is used in making Liking through the traditional techniques of the Iranun community. Consumers are discerning of Liking compared to other dried fish products. It is usually sold in the area of Kota Belud, particularly in the Pasar Tamu or weekly market, which serves as the main marketplace for the Kota Belud community to shop for raw ingredients for their food.

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**Competent authority** Intellectual Property Corporation of Malaysia (MyIPO)

**GI rights holder/GI association** Sabah State Cultural Board

**Contact information** Tel.: +60 88268863  
Fax: +60 88264235

**Type of product** 0302/0303

**Control body**

**File number** GI2015-00019

**Websites** www.sabah.gov.my/lks