

**Name** Durian Balik Pulau  
(Balik Pulau Durian)

**Country** Malaysia

**Date of registration:**  
05/12/2014



Source: MyIPO

#### Main characteristics/features

The durian is a fruit with a strong aroma and is also known as the 'King of Fruit'. Balik Pulau Durian is unique in both taste and tree growth treatment by cultivation through methods of vegetative propagation. The fruit differs from many other types of durian due to its golden yellow flesh, brownish-green rind, oval-shaped fruit, and short thorns. Fruit texture is moderately thick and slightly rough. The average weight of Balik Pulau Durian is between 1–3 kilograms. It is sweet and slightly creamy, or may have a slightly bitter taste.

#### Geographical area

Balik Pulau is located in the southwest of Penang. Much of this area still remains green and is ideal for agricultural activity. The focus in this area is more on the cultivation of fruit trees such as the durian and there are a number of privately-owned orchards. The area is also exposed to winds from the Indian Ocean due to its location on the 'other side of the island'.

#### Production/processing

Propagation begins through vegetative methods such as wedge grafting, bud grafting and top grafting, and the consolidated graft will produce a new seedling. The entire process of durian cultivation in Balik Pulau involves 16 elements. The key elements are site management, planting materials, irrigation and fertigation, protection and fertilisation of trees, harvesting and post-harvesting, yield analysis, and plantation waste management.

#### Link between product and territory

The island's hilly terrain and closeness to the sea makes the location ideal for durian cultivation. Durian trees are planted on hill slopes and are exposed to the ever-changing sea winds and weather. Durian growers have their own techniques to ensure that the fruit does not become damaged and remains in good condition before sale, either by tying the fruit stalks before they fall or by placing nets under the durian trees. The majority of the trees here are 30 years old and sufficiently mature to produce high quality fruit.

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**Competent authority** Intellectual Property Corporation of Malaysia (MyIPO)

**GI rights holder/GI association** Penang State Department of Agriculture

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**Type of product** Fruits/Durian

**Control body** MYGAP Ministry of Agriculture

**File number** GI2014-00028

**Websites**