

Name Melungus Ring Biscuits
Country Malaysia

Date of registration:
11/11/2014



Refrying



Ready-to-eat

Source: MyIPO

Main characteristics/features

Melungus Ring Biscuits are unique because in addition to using quality ingredients, three types of sugar are used in the mix: white, brown and palm sugar. Palm sugar is extracted and boiled until golden brown. Considerable time is taken over the boiling process to ensure that it does not become spoilt or impaired. The special blend of ingredients and three types of sugar give Melungus Ring Biscuits a rich, delicious flavour and crunchy texture. The biscuits are formed into a combination of six or seven ring shapes.

Geographical area

Melungus Ring Biscuits are a traditional delicacy believed to have originated in the Papar district between 20 to 40 years ago. They are made specifically in the area of Kampung Melungus in Papar, Sabah. More than 10 entrepreneurs in Kampung Melungus are involved in producing these biscuits.

Production/processing

The main ingredients comprise of rice flour, wheat flour, 3 types of sugar: brown, palm and white sugar, and cooking oil. The use of traditional methods, which have been passed down from generation to generation, make the biscuit truly unique. The process consists of kneading, mixing and shaping the dough by hand, and then frying. The fried biscuits are subsequently dipped in rice flour and refried for several minutes.

Link between product and territory

Kampung Melungus in Papar is a traditional village with a natural abundance of Nipah palm trees, which produce palm sugar. Moreover, the state government has taken the entrepreneurs of these biscuits in Kampung Melungus under its "One District One Industry" programme and obtained Malaysian Halal Certification and MESTI from the Ministry of Health. Average ring biscuit production is 390,000 to 420,000 packets a month.

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Competent authority Intellectual Property Corporation of Malaysia (MyIPO)
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Type of product Foodstuff/ Basketry
Control body
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Websites